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## HEWLETT-PACKARD COMPANY

Intellectual Property Administration P. O. Box 272400 Fort Collins, Colorado 80527-2400

## 6-29-01

## PATENT APPLICATION

ATTORNEY DOCKET NO. 10010610-1

## IN THE U.S. PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS

Washington, D.C. 20231

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n):(X) Utility ( ) Design

(X) original patent application.

( ) continuation-in-part application

INVENTOR(S): Christian L. Struble

TITLE: SYSTEM AND METHOD FOR CONTROLLING THE PRESENTATION OF ADVERTISEMENTS

Patent Application Transmittal Letter

F	nc	เดร	ed	а	re'

( ) Form PTO-1449

(X) The Declaration and Power of Attorney. (x) signed ( ) unsigned or partially signed

(X) 6 sheets of drawings (one set) ( ) Associate Power of Attorney

( ) Information Disclosure Statement and Form PTO-1449 ( ) Priority document(s) ( ) (Other) (fee \$

	CLAIMS AS FII	LED BY OTHER T	HAN A SMALL E	NTITY	
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS	
TOTAL CLAIMS	19 — 20	0	X \$18	\$	0
INDEPENDENT CLAIMS	3 — 3	0	X \$80	\$	0
ANY MULTIPLE DEPENDENT CLAIMS	0		\$270	\$	0
BASIC FEE: Design ( \$320.00 ); Utility (\$710.00 )					710
TOTAL FILING FEE				\$	710
OTHER FEES				\$	
	тот.	AL CHARGES TO DEF	POSIT ACCOUNT	\$	710

Charge \$ 710 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17,1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

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Date of Deposit

I hereby certify that this is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Commissioner for Patents, Washington, D.C. Commissioner for 20231.

Typed Name: Chris Griffin

Respectfully submitted.

Christian

Steven R. Ormiston

Attorney/Agent for Applicant(s)

Reg. No.

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Rev 06/01 (TransNew)

- Attach as First Page to Transmitted Papers -